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Costello Tagliapietra

Spring/Summer 2010 Ready-To-Wear New York

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Show Report

LAUREN DAVID PEDEN | 13/09/2009

“BEAUTY for beauty’s sake” was the idea behind the Costello Tagliapietra collection this season, and designers Jeffrey Costello and Robert Tagliapietra served up a heapin’ helping of just that in the tightly edited, 21 look show they presented at Milk Studios Friday night.

Styled by minimalist Kathryn Neale, the focus was solely on the clothes; from the gorgeous taffeta two-tone draped shoulder dress that opened the show to the ash-hued folded silk dress that closed it (though a shout out must be given to the urban-cool booties, designed in collaboration with Loeffler Randall).

In between, the duo paid tribute to Mother Nature by way of artfully draped and gathered frocks that put one in mind of sunsets, moons and stars via prints culled from digital photos the boys had taken during New York’s very rainy spring, which were then transferred onto the fabric using eco-friendly dye and a state-of-the-art process called AirDye®, which negates the need for water - and makes a lining unnecessary.

“We always like to have these little hidden treats inside our clothes,” explained Tagliapietra post-show. “So it’s sort of like there’s a hidden lining - a lining without the structure - since we always try to deconstruct and not have anything uncomfortable.” Comfortable, gorgeous, eco-friendly designs? If that’s not beautiful, we don’t know what is.