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PRESS RELEASE

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For Immediate Release

AIRDYE® IS COMING TO HD BOUTIQUE

Rancho Cucamonga, CA - Fresh from its debut at New York's Fashion Week, Colorep®, Inc. is bringing its environmentally friendly technology for dyeing and decorating fabric to the premier hospitality design event, HD Boutique.

Look for AirDye's booth #910 in the Miami Beach Convention Center, September 14 - 15, during the Hospitality Design Boutique Exposition & Conference.

What's AirDye? AirDye uses 95% less water to create prints, and up to 88% less water to create solid colors, compared to typical textile industry water consumption. It allows fabric to be brilliantly colored, including different patterns on each side.

AirDye is proud to support its licensees who will be at HD Boutique. They include Duralee Contract; Fabricut Contract; GFI, Inc.; Hunter Douglas Hospitality; Stacy Garcia, Inc.; Richloom Contract Fabrics Inc; and Charles Samelson, Inc.

AirDye was showcased on Friday during New York's Fashion Week. The fashion house Costello Tagliapietra devoted a third of its new collection to designs made using AirDye technology. Other users of AirDye include Hunter Douglas, Elaine Ferguson Designs, and Miss Peaches Swimwear. *The New York Times* wrote about AirDye recently in its Green Inc. blog (<http://greeninc.blogs.nytimes.com/tag/airdye/>).

About AirDye

If you'd like to learn more about creating greener products with AirDye (www.airdye.com), call (888) U AirDye (888-824-7393). A detailed environmental report on the effects of AirDye, conducted by research firm FiveWinds International, can be viewed at: http://www.airdye.com/downloads/AirDyeEnvProfile_0409.pdf. AirDye is a registered trademark of Colorep, Inc.

About Colorep, Inc.

Colorep, Inc. is passionate about creating new printing and dyeing technologies that help to sustain the planet while offering excellence in quality, value and accessibility. Our primary technologies, AirDye and ecobanner, are managed by subsidiaries, Transprint and BetaColor. Transprint is also the largest producer and supplier of top quality heat transfer paper in the United States for design, fabric, and finished goods. Colorep, Inc. is headquartered in Rancho Cucamonga, CA.

For more information, please contact Paul Raybin, Vice President of Marketing and Sustainable Strategies, at 909.758.1590 or p.raybin@colorep.com.