



Airdye Solutions To Present At The 14th Annual Icr Xchange Conference

New York City, NY, January 5, 2012 /... Newswire/ - AirDye Solutions is pleased to announce that it will be presenting at the 14th Annual ICR XChange Conference to be held in Miami, Florida at the Fontainebleau Hotel.

The ICR XChange is one of the leading consumer-oriented investment conferences. Over the course of three days, more than 150 companies will present to over 1500 attendees, including buy- and sell-side analysts, the private equity community, the media, select investment banks, law firms and consultants. This event each year sets the tone for industry developments in the coming twelve months.

The Company's presentation will begin at 3:05 p.m. Eastern Time on Tuesday, January 10, 2012. Chief Executive Officer Larry Levy will be speaking at the conference in the Glimmer Ballroom 1 & 2. Mr. Levy will be available for private meetings throughout the day.

More information on the conference is available at the website: <http://www.icrxchange.com>.

About ICR

ICR is a leading financial communications firm specializing in investor relations and corporate communications. Established in 1998, ICR represents more than 300 companies and has significant industry expertise and relationships in the resources sector. ICR maintains offices in Norwalk, CT, New York, Los Angeles, San Francisco, Boston and Beijing and is one of the industry's fastest growing consultancies. For more information: <http://www.icrinc.com>.

About AirDye Solutions

AirDye Solutions is passionate about creating new printing and dyeing technologies that help sustain the planet while offering unsurpassed quality, value, and accessibility. AirDye® technology manages the application of color to textiles without the use of water. It is the most efficient, sustainable alternative to traditional printing and dyeing processes. AirDye also reduces process time to weeks rather than months so orders are delivered more quickly and adjustments are implemented with real-time speed. For more information: <http://www.airdyesolutions.com>.

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