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FASHION WEEK, SPRING 2011, MILK STUDIOS

Costello Tagliapietra: Curve Enhancing Silhouettes and Lots of Draping

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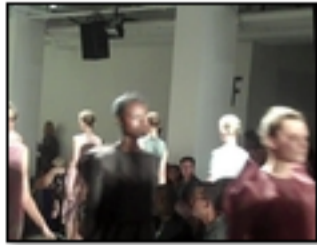
When a formula works, don't change it: Jeffrey Costello and Robert Tagliapietra have been making perfectly-draped, flattering looks for years, and Spring 2011 is no exception.

With a recent Uniqlo



collaboration under their belts, it stands to reason that Costello Tagliapietra's star may finally be starting to rise, and the presence of folks like J.Crew creative director Jenna Lyons in the audience certainly serves as a boost. In truth, the duo have been long overlooked for just such a retail-forward collab: They've been making the same ultra-flattering, patiently draped dresses and separates for years.

This season, Costello Tagliapietra returned to the "AirDye" technique of which they've become fond, and certain smoky, tie-dye-inspired prints (most notably, this rosy-nude) were dreamy indeed. Otherwise, the collection stuck mostly to neutral hues: beiges, ultra-pale blues, and a brown jersey that almost seemd to be begging for a retailer to snap it up and re-cast it for a lower-price collection.



WATCH
Costello Tagliapietra
SS2011 Finale